

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 COME-00 TRSE-00 /018 W
----- 090520

R 021830Z SEP 76
FM AMEMBASSY LA PAZ
TO USDOC WASHDC
INFO SECSTATE WASHDC 2195

UNCLAS LA PAZ 6957

E.O. 11652: N/A

TAGS: BEXP, ETRD, BL

SUBJ: SECRETARY'S INITIATIVE ON EXPORT ADVISORY
SERVICE AT OASGA

REF: STATE 196223

1. GOB PLANNING MAJOR EXPORT PROMOTION PROGRAM TO BEGIN WITH SEMINAR POSSIBLY IN OCTOBER. AMBASSADOR AND CHIEF POL/ECOM SECTION DELIVERED LETTER EXPLAINING CONTENTS REFTEL INCLUDING POSSIBILITY OF USDOC REP ATTENDING SEMINAR AS IN BRAZIL, TO MINISTER OF INDUSTRY AND COMMERCE. SAME LETTER SENT TO MINISTER OF FINANCE AFTER SUBJECT DISCUSSED WITH FINANCE OFFICIALS. BOTH MINISTRIES, WHICH WILL HEAD EXPORT PROMOTION EFFORT, EXPRESSED INTEREST AND EMBASSY AWAITING SPECIFIC, FORMAL RESPONSE. WILL ADVISE USDOC AS TO GOB INTERESTS WITH RESPECT TO ADVISORY SERVICES ON EXPORT PROMOTION.

2. EMBOFF ALSO INFORMALLY EXPLORING POSSIBILITIES FOR ADVISORY SERVICES WITH OTHER EXPORT GROUPS AND AGENCIES. MANY HAVE EXPRESSED INTEREST IN INFORMATION AND ADVICE ABOUT POTENTIAL EXPORT MARKETS IN THE US. AS AN EXAMPLE, JOAQUIN AGUIRRE, SPECIAL ADVISOR TO THE PRESIDENT, EXPRESSED INTEREST IN PROMOTING BOLIVIAN EXPORTS OF SPECIALTY WOOD PRODUCTS SUCH AS FURNITURE PARTS AND CARVED APPLIQUE PIECES FOR FURNITURE, WHICH COULD BE UNCLASSIFIED

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PRODUCED TO US MANUFACTURER SPECIFICATIONS IN THE

SANTA CRUZ AREA. POSSIBILITIES IN THIS AREA
COULD PERHAPS BE EXPLORED WITH JOEL NEWELL, DIRECTOR
OF THE GREENSBORO NORTH CAROLINA USDOC OFFICE, OR
OTHER FURNITURE PRODUCING AREAS. ANOTHER SPECIFIC
REQUEST FOR ADVISORY SERVICES WAS RAISED BY THE
BOLIVIAN SUGAR INSTITUTE (CNECA) WHICH EXPRESSED
INTEREST IN SUCH SERVICES WITH RESPECT TO OPERATION
OF SUGAR COMMODITIES MARKETS LIKE THAT IN NEW YORK.

3. WHILE RESPONSE FROM GENERAL INQUIRY TO MINISTRIES
OF FINANCE AND INDUSTRY AND COMMERCE PENDING,
EMBASSY WOULD APPRECIATE USDOC REACTION TO
POSSIBILITIES DISCUSSED PARA. 2.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, EXPORTS, GOVERNMENT MINISTRIES, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 02 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976LAPAZ06957
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760334-0536
From: LA PAZ
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760998/aaaadgau.tel
Line Count: 75
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 196223
Review Action: RELEASED, APPROVED
Review Authority: cahillha
Review Comment: n/a
Review Content Flags:
Review Date: 23 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 FEB 2004 by MaustMC>; APPROVED <14 JAN 2005 by cahillha>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SECRETARY'S INITIATIVE ON EXPORT ADVISORY SERVICE AT OASGA
TAGS: BEXP, ETRD, BL, US
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006